

Information for Sponsors – HiPC 2011

Important Contact Information (details described later in this document for each item):

For:	Contact:
Conference venue	Ms. Reema Roselin Attn: HiPC 2011 The Lalit Ashok, Kumara Krupa High Grounds, Bangalore, Karnataka, India PIN: 560001 Phone: +91-80-30527777 E-Mail: fnbblr@thelalit.com
All sponsorship information	industry@hipc.org or your HiPC point of contact
Finance, invoice, payment	US Dollars: Ajay Gupta ajay.gupta@wmich.edu Indian Rs: Venugopalan Nair thondiyil_nair@yahoo.co.in
Shipping sponsorship material	Ship to: Ms. Reema Roselin (address above) and copy email to: Santosh Daivajna santoshdaivajna@gmail.com Kalyana Chadalavada kalyana@hipc.org
Sponsor logo on HiPC website	Animesh Pathak animesh@hipc.org
Industry exhibition Conference banner logos	Kalyana Chadalavada kalyana@hipc.org
Speaker bio, talk title & abstract	Manisha Gajbe manisha@hipc.org
Registration (Sponsorship benefits)	Sally J Westrom regchair@hipc.org Jyothsna Kasturirengan

Important Dates:

Information:	Due Date:
Shipping sponsorship materials to the conference venue	Ensure delivery on or after Dec 16 th Deliveries before Dec 16 th will be rejected
Picture & bio of speakers from your organization	Nov 20 th
Logos and information for sponsorship website	Review http://hipc.org/hipc2011/sponsors.php
Logos for conference banner and related items	Nov 20 th
Industry Exhibition booth space confirmation	Nov 20 th
Industry Exhibition booth space selection	Dec 10 th
Invoicing & Payment	Immediately
Sponsorship related registration details	Nov 20 th
Sponsor feedback lunch session	Dec 20 th

Detailed information follows.

Sponsorship Information, Sponsorship Options and General Questions:

Email: industry@hipc.org

1. A maximum of 4 sheets of double sided A4 size can be included as part of the registration kit.
2. Additional information material can be left on a desk / your booth for participants to pick up.

Sponsorship Materials: All material must reach the conference venue, The Lalit Ashok, no sooner than Dec. 16th. This includes information that needs to be included with the registration package and any material you want to distribute to the attendees. Any material delivered earlier than Dec 16th is **not guaranteed** to be either safe guarded or set aside for the conference. Neither HiPC nor the hotel will be able to take responsibility for such material. Please ensure that the materials are clearly marked for HiPC.

Send all the materials in support of your sponsorship directly to Ms.Reema Roselin; please mark a copy of ALL related emails (including confirmation/tracking of the shipment) to the following:

Contact for further clarifications:

Santosh Daivajna santoshdaivajna@gmail.com

Kalyana Chadalavada kalyana@hipc.org

We are expecting ~350 registrations this year. Plan copies of your marketing material accordingly. Only the materials reaching the venue by the afternoon of Dec 17th can be included in the registration kits.

Sponsor logo on HiPC website: If you are a sponsor, your logo should already be on the HiPC web site at <http://hipc.org/hipc2011/sponsors.php> and <http://hipc.org/hipc2011/exhibits.php>. If your logo is missing or your sponsorship category is incorrect, please contact the following immediately for corrective action:

Animesh Pathak: animesh@hipc.org

Copy kalyana@hipc.org

Industry Exhibition - Booth size: All booth sizes will be 3m x 2m x 8 ft. A booth frame with basic furniture (facial, 1 table, 2 chairs, 1 light and 1 power strip) will be provided. The booths will be ready by the night of **Dec. 18th** and will need to be removed by evening of the **Dec. 20th**. You must contact an external event coordinator or the venue directly for other amenities not listed above, like additional power, equipment or additional furniture. The exhibition floor layout is provided below for your reference. For any further information, please contact

Kalyana Chadalavada: kalyana@hipc.org

Copy santoshdaivajna@gmail.com

Conference Banner: We will use your logo, currently displayed on the HiPC web site, for printing on the conference banner. If the logo we currently have is not suitable for large-scale printing, we will contact you for a high quality logo (min 300 dpi).

Finance chairs for invoicing and payment:

For USD: Ajay Gupta ajay.gupta@wmich.edu

For INR: Venugopalan Nair - thondiyil_nair@yahoo.co.in

Please contact the above for invoicing & payment

Registration: Special registration codes will be sent to the point of contact in your organization. Please distribute these unique codes to the individuals who will be utilizing the complimentary registrations provided as a part of your sponsorship benefits and direct them to the HiPC Web site at www.hipc.org. The main registration page will direct them to online registration, which will require that they have received the code from your organization.

Complementary registrations vary by the sponsorship level. Please refer to the conference website <http://hipc.org/hipc2011/industry.php> for an overview of various levels of sponsorship and benefits.

We encourage you to complete the registrations by **Nov 20th**.

For any questions for clarifications regarding registrations:

Registration co-chair, Sally Jelinek: regchair@hipc.org

Visa: People who need an Indian visa have to get the letter from [Mr. Venugopalan](mailto:Mr.Venugopalan). Please refer to the conference website (<http://hipc.org/hipc2011/travel.php> - Travel Checklist) for instructions to get the visa.

Industry Research & User Symposium - "Computing Future: Cloud Computing & HPC Technologies to address Computing at Scale": If your organization is eligible & making itself avail of the speaking slot at the conference, please provide the title & abstract of the talk (2 lines), a short bio (2 lines) of the speaker along with a photograph, preferably in JPEG format, to

Manisha Gajbe manisha@hipc.org

Copy industry@hipc.org

This will allow for the session flier to be sent for publication and inclusion in the registration packages in time. A speaking slot is typically allotted to **platinum & gold sponsors** only. Please go ahead and send the information if you have it ready.

The deadline for submitting this information is **Nov 20th**.

Feedback session with the sponsors: Please come with some ideas on how we can enhance the value of the conference for both the attendees and the sponsors. Please email the following, the names of representatives who will be joining us from your organization (a max of 2 per organization).

This session is scheduled for **Dec. 20th**

Contacts:

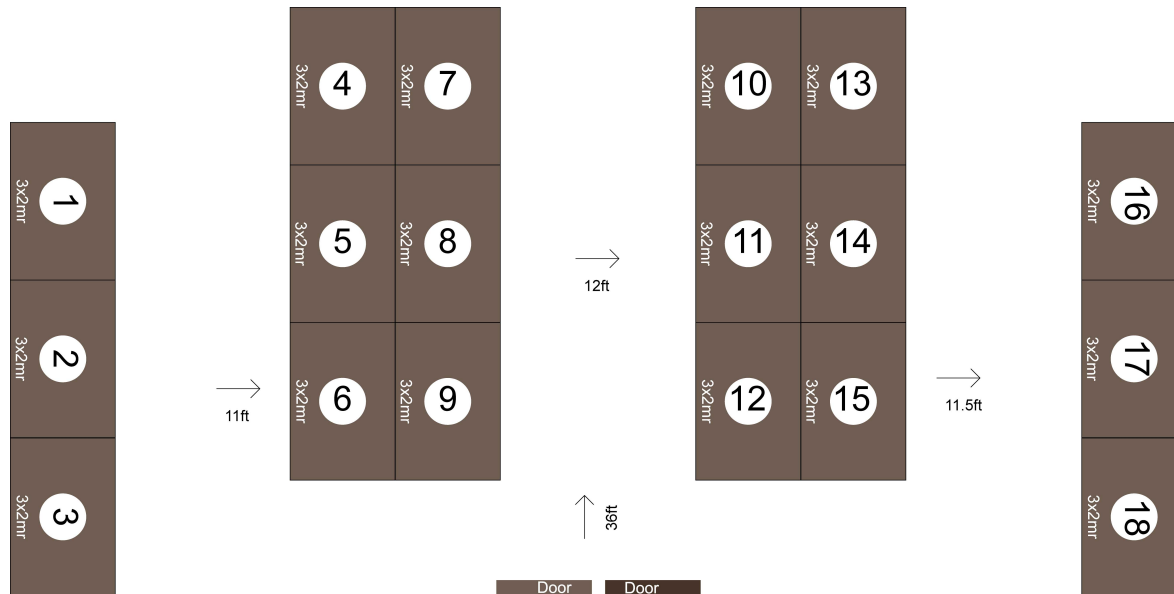
Manisha Gajbe manisha@hipc.org

Copy kalyana@hipc.org, industry@hipc.org

Latest Updates: Latest updates and information for the sponsors (latest version of this document) can be found at HiPC sponsor web page at <http://hipc.org/sponsors.htm>

HiPC 2011 – Exhibition Floor Layout

Illustrated here is the floor plan for Industry Exhibition at HiPC 2011.



Communicate your preference of a booth location no later than **Dec 10th** to Kalyana Chadalavada. The following are provided for each booth space:

- Booth frame (ex: octonorm)
- Fascia
- One table
- Two chairs
- One power outlet
- One lamp

A reminder - you must contact an external event coordinator or the venue directly for any additional amenities like additional power, lamps, display stands, furniture, projectors etc. Contact information for an external vendor is provided below for your convenience.

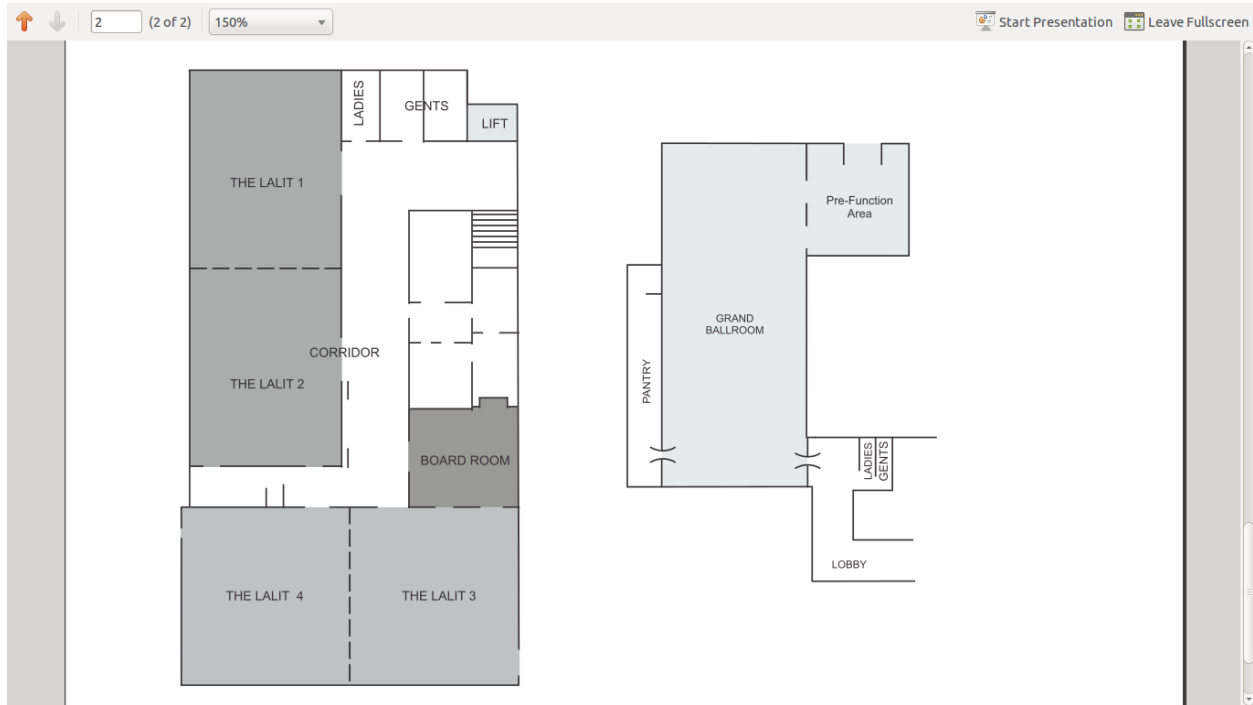
External Vendor Contact:

Mr. Satish Kumar
 Scorpio Event Management Pvt Ltd.,
 # 3273, 11th Main, HAL Stage II,
 Indiranagar, Bangalore - 560038.
 Ph: 080-65995638 / 39
www.scorpioevent.com / www.scorpions.com

HiPC 2011 Layout

Attached here is the layout of various halls used by HiPC 2011 at the venue, The Lalit Ashok Bangalore.

Grand Ballroom & PFA are on the ground floor. The rest are on the first floor.



Venues of interest to sponsors:

Lalit 3 & 4: Industry exhibits

Lalit 1: IRUS